



Internationale Bouwbeurs 2011

Results

General Figures Bouwbeurs 2011



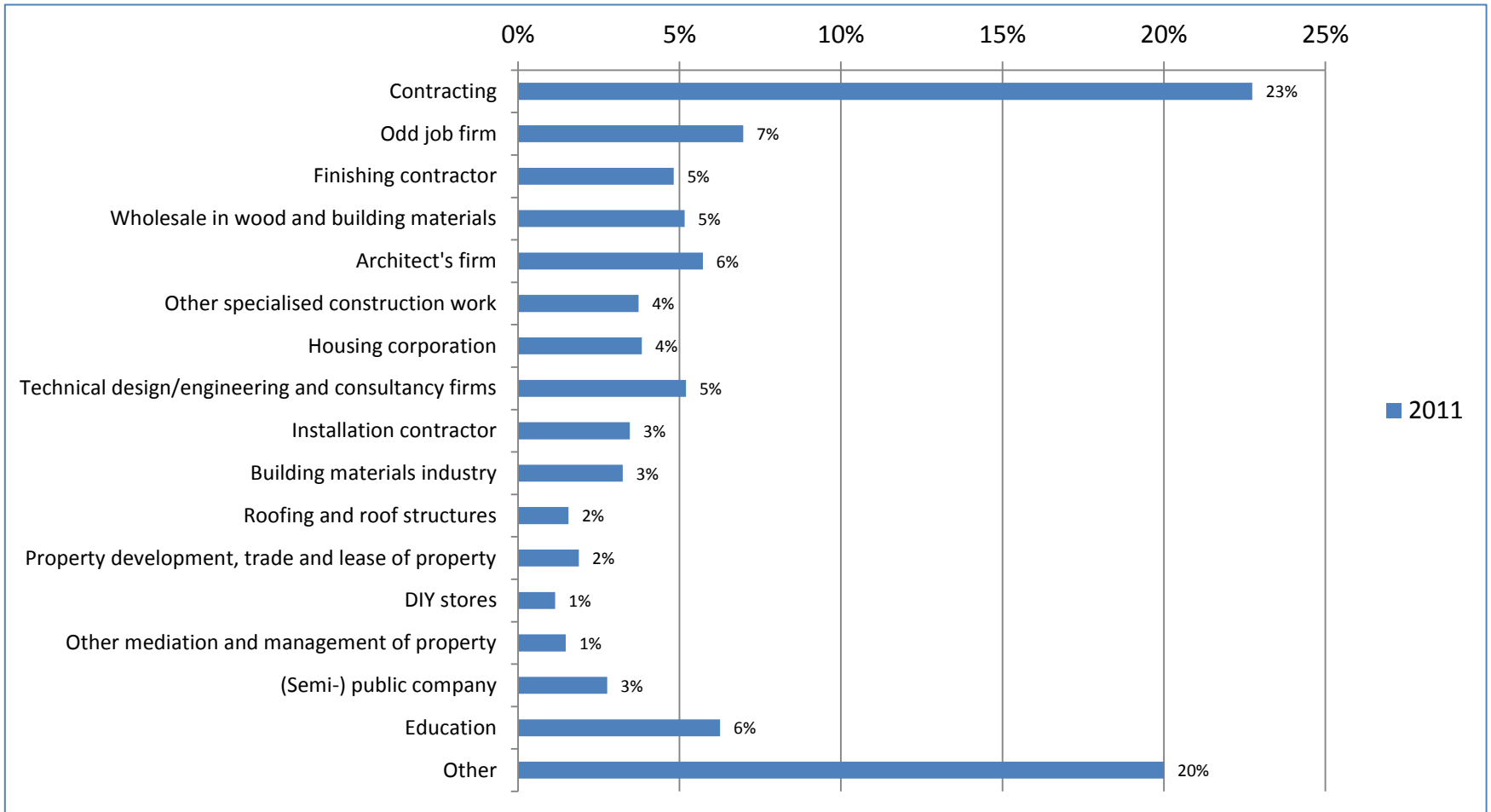
- **Number of visitors:** **105.827**
- **Net surface area:** **45.468m²**
- **Number of exhibitors:** **811**



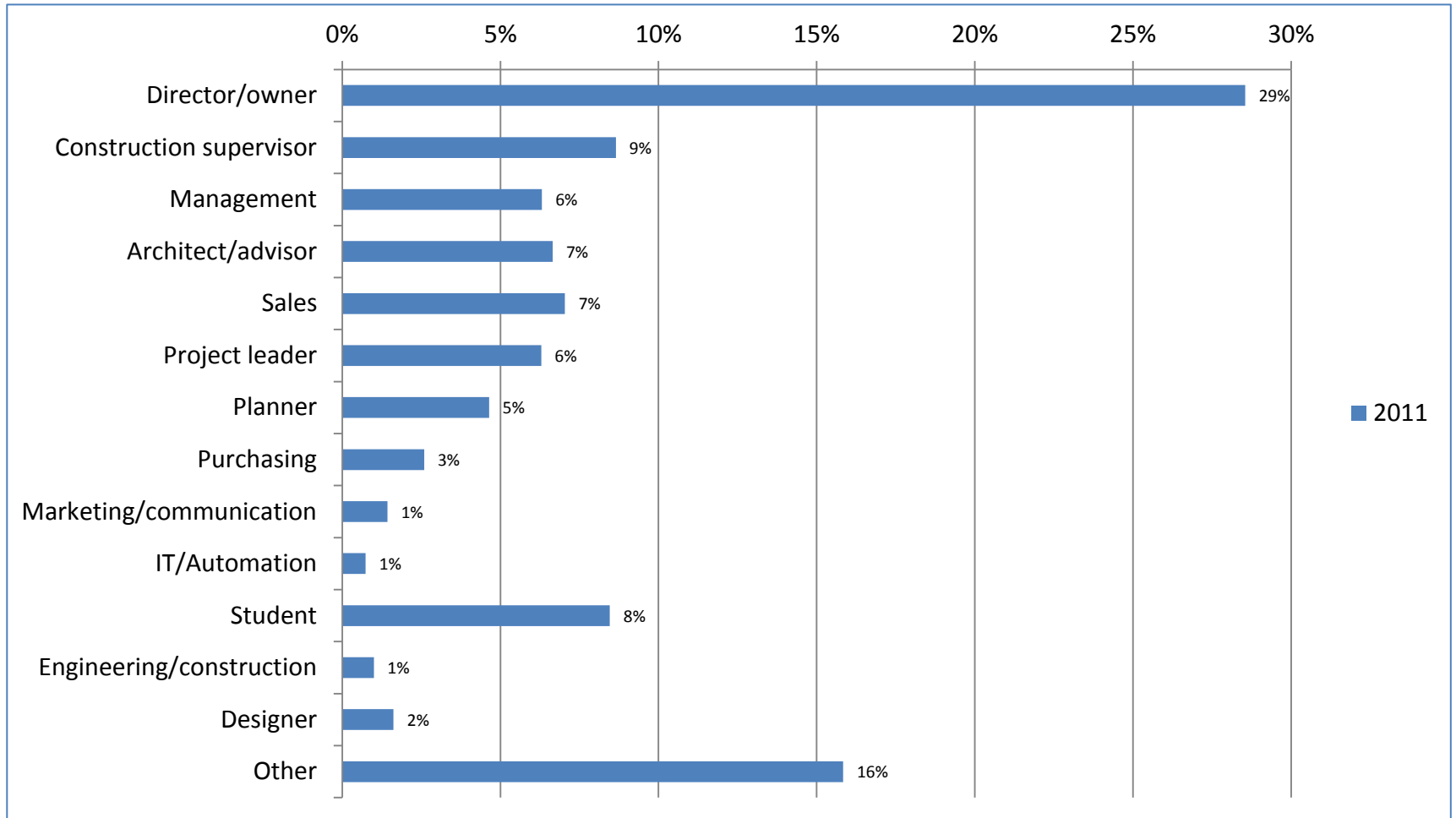
EVALUATION VISITORS



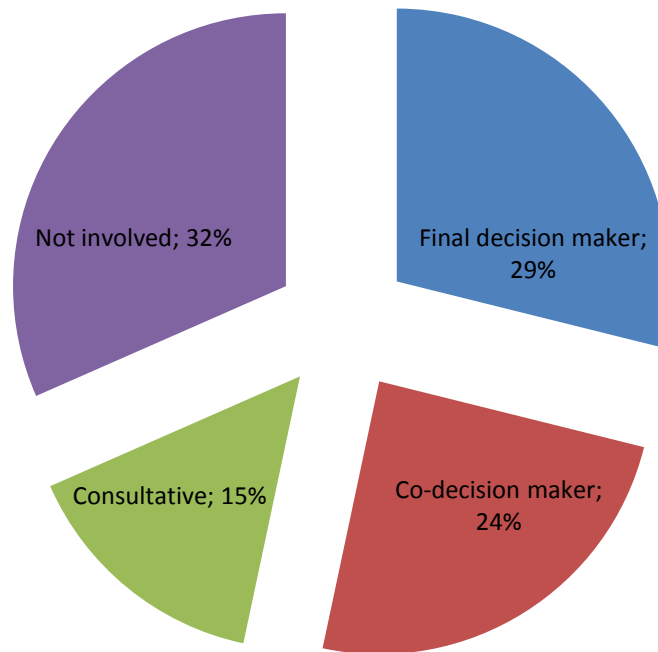
Sectors in which visitors are active



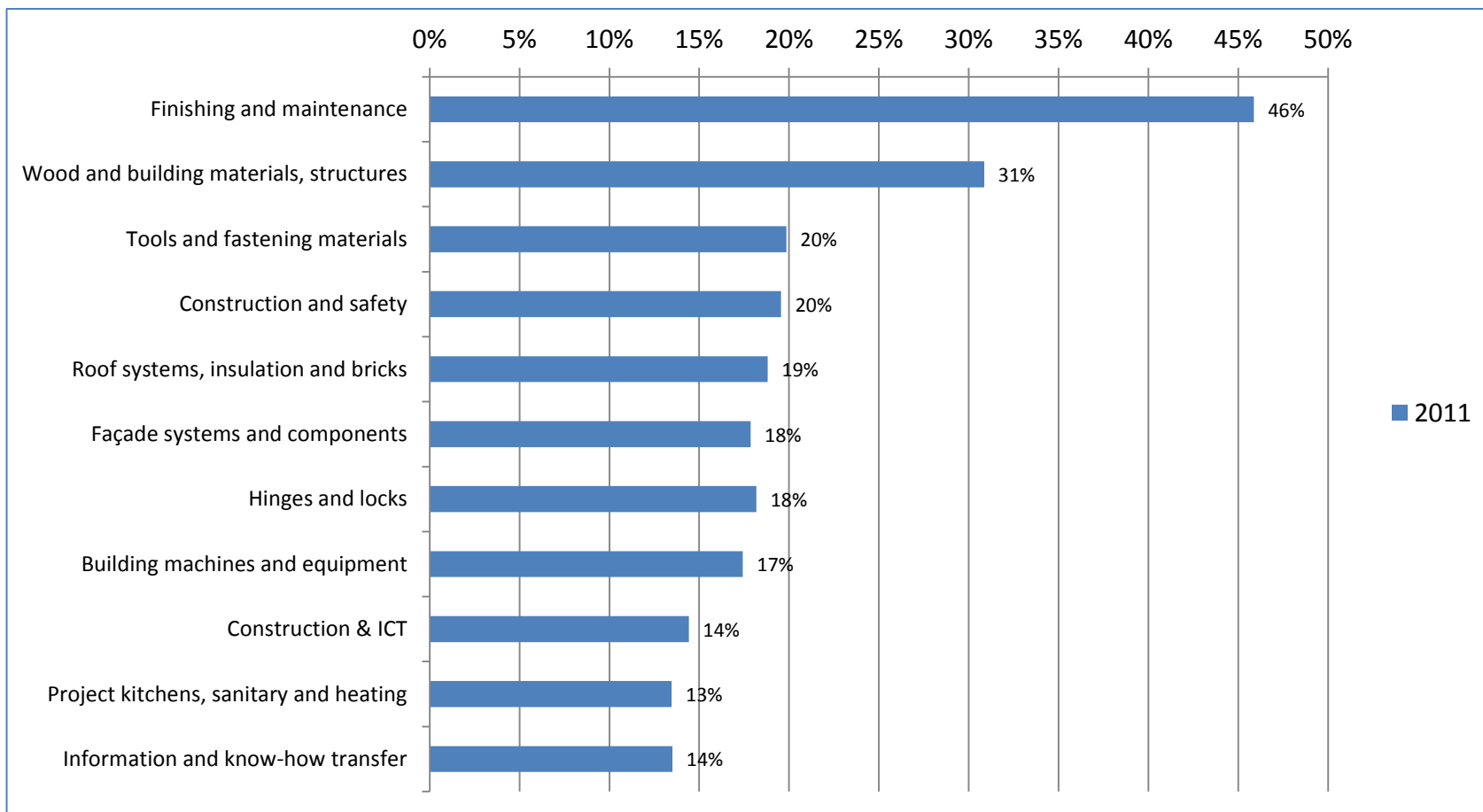
Job profile



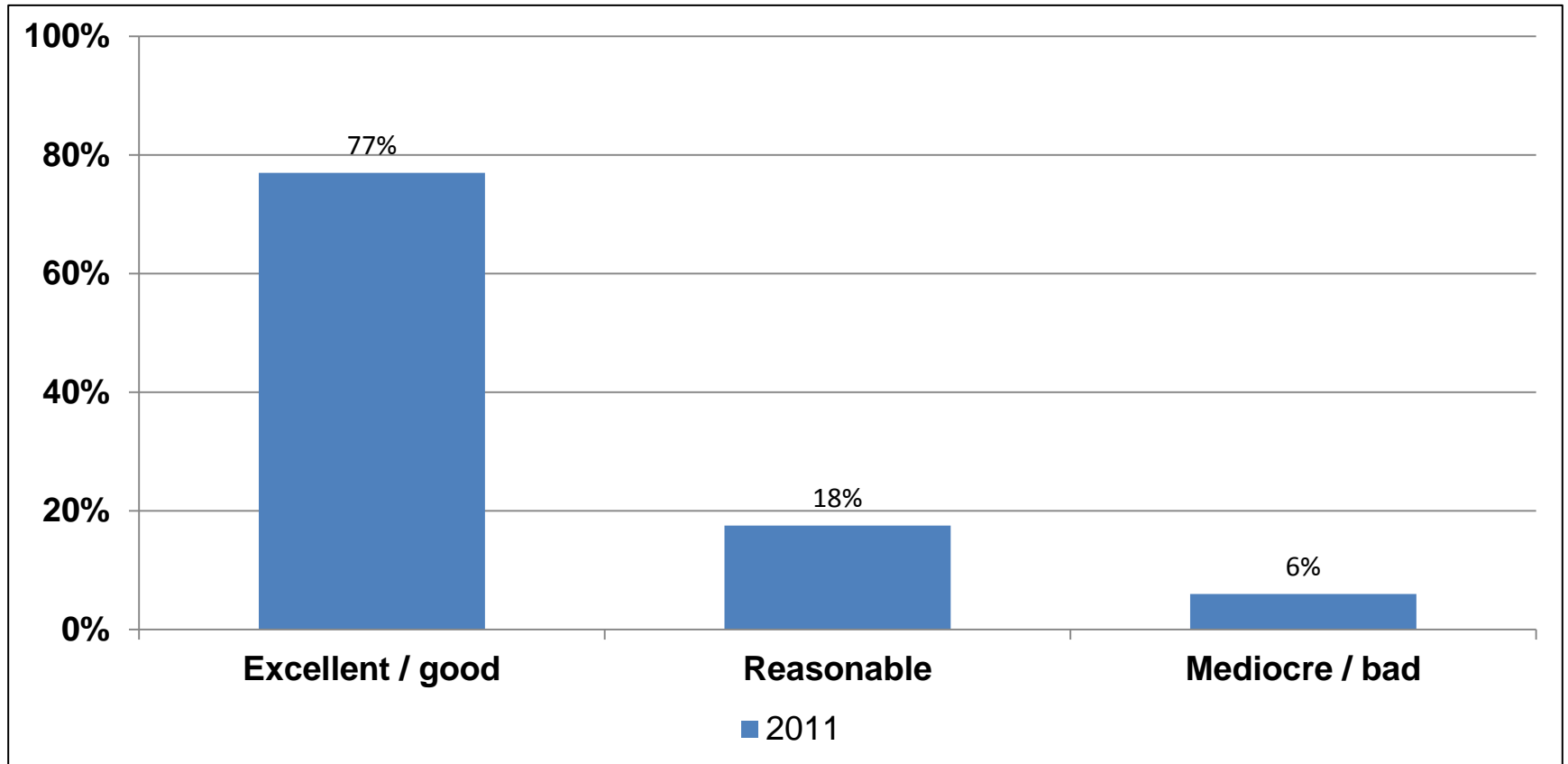
Role regarding purchase of products



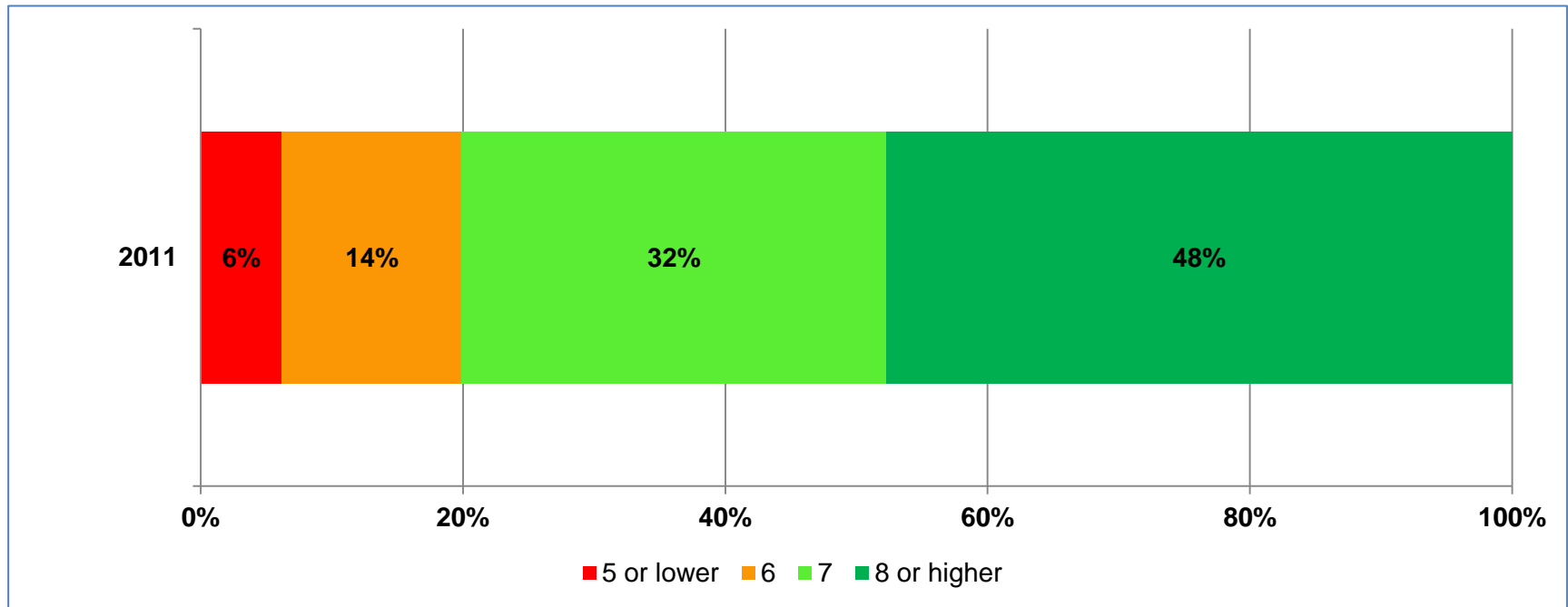
Areas of interest visitors



Visitor judgement about what's offered at the exhibition

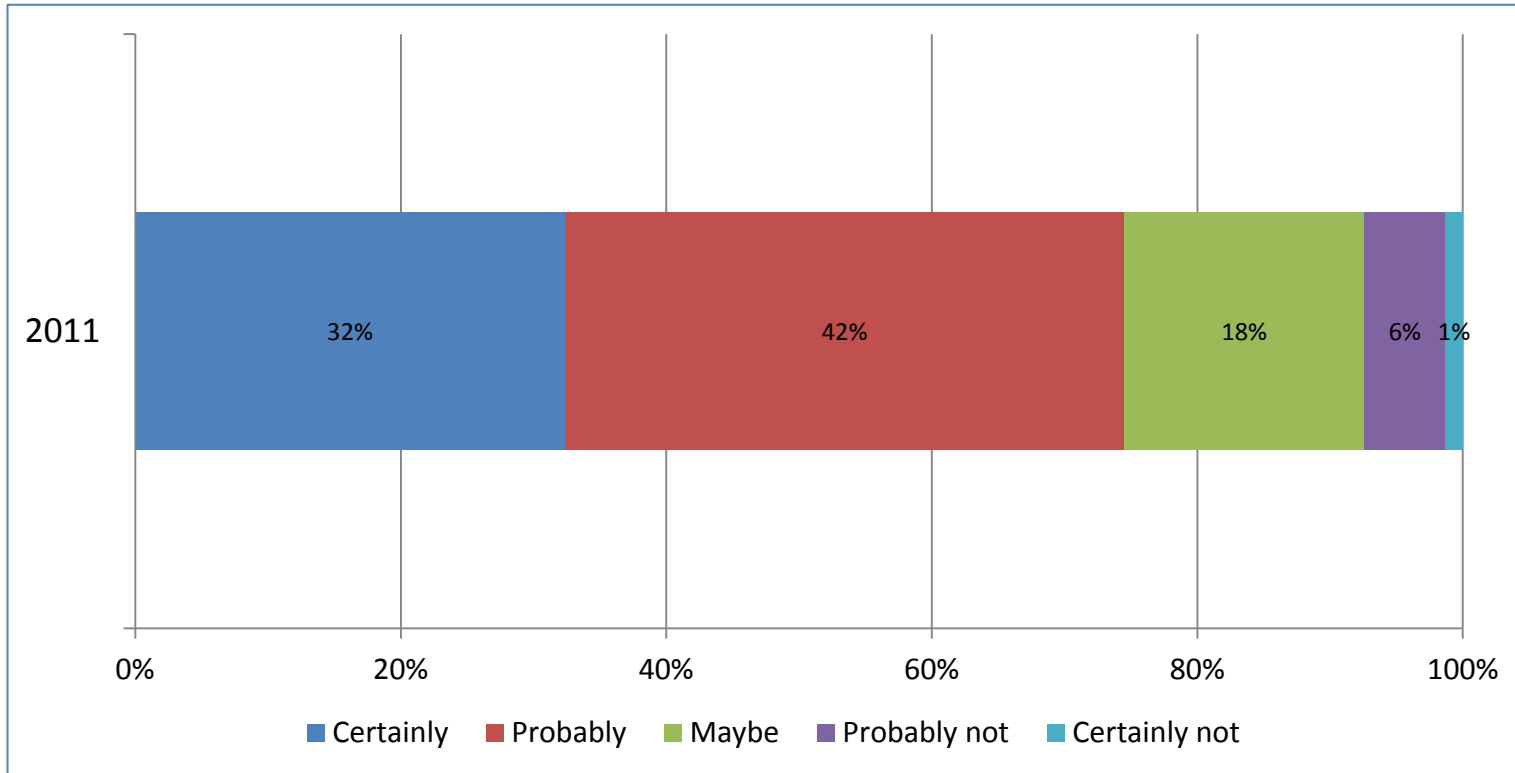


Visitor's grading mark



Average mark visitors	
2011	7,3

Intention of visiting Bouwbeurs 2013

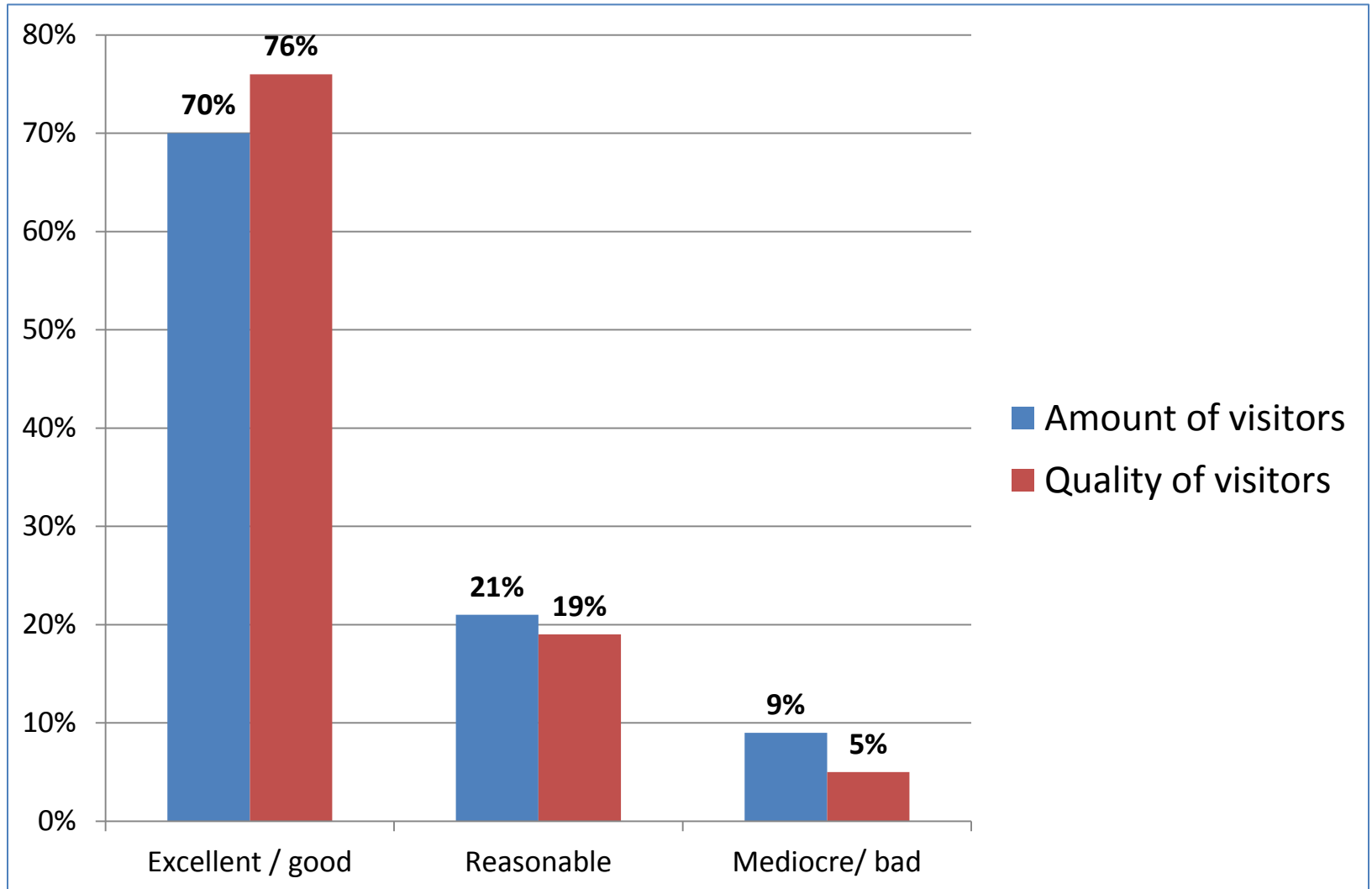




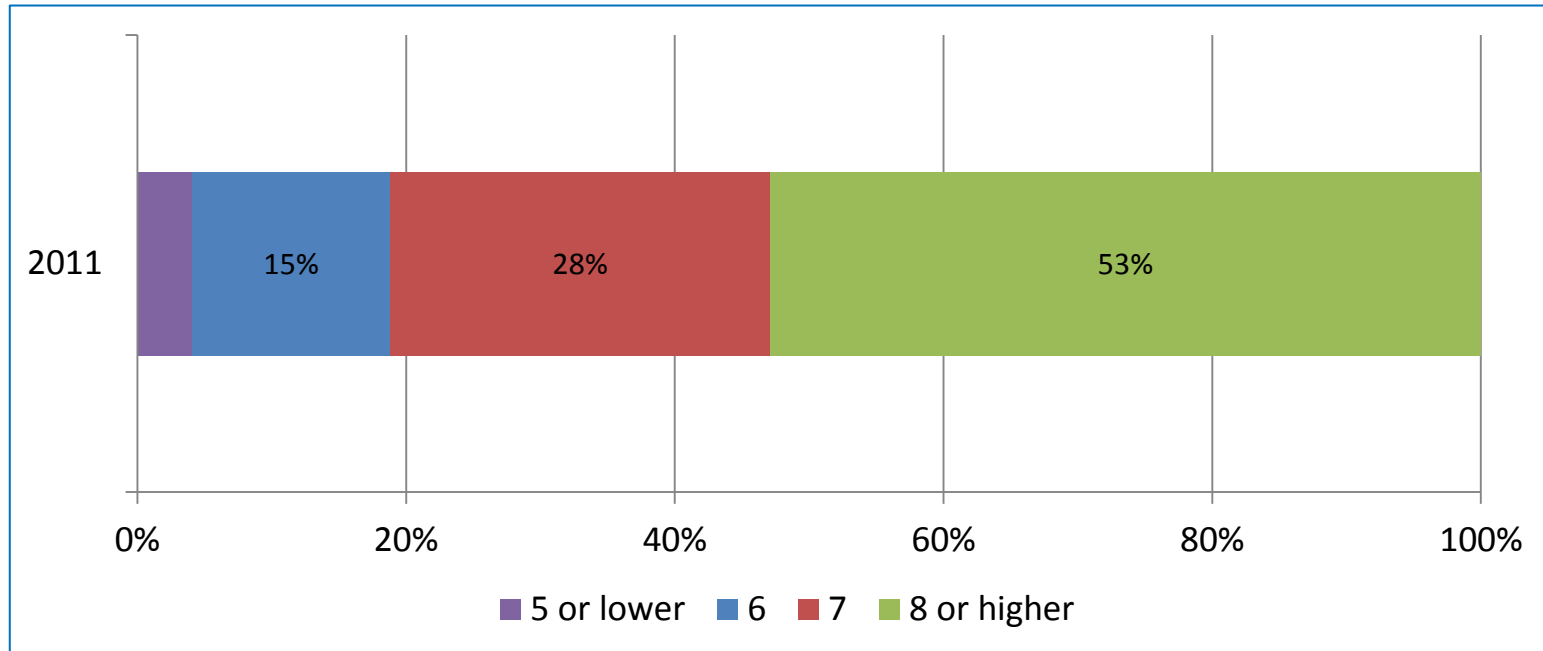
EVALUATION EXHIBITORS



Opinion of exhibitors about visitors

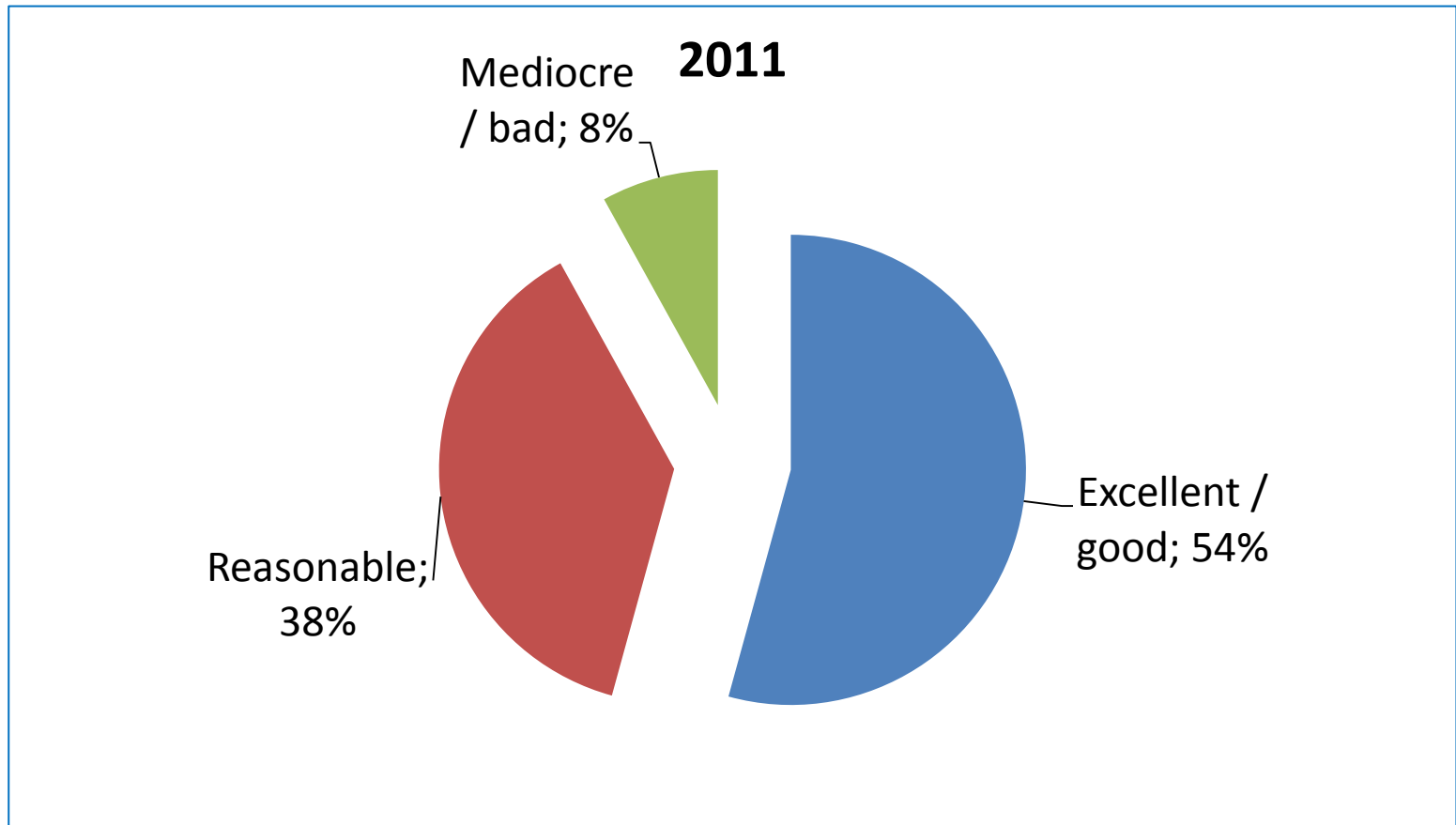


Exhibitor's grading mark



Average mark exhibitors	
2011	7,4

Judgment business result exhibitors



Intention of participation Bouwbeurs 2013

