

between people

Internationale Bouwbeurs 2009

Results

General figures Bouwbeurs 2009



Number of visitors: 117.911

Net surface area: 54.350 m²

Number of exhibitors: 893

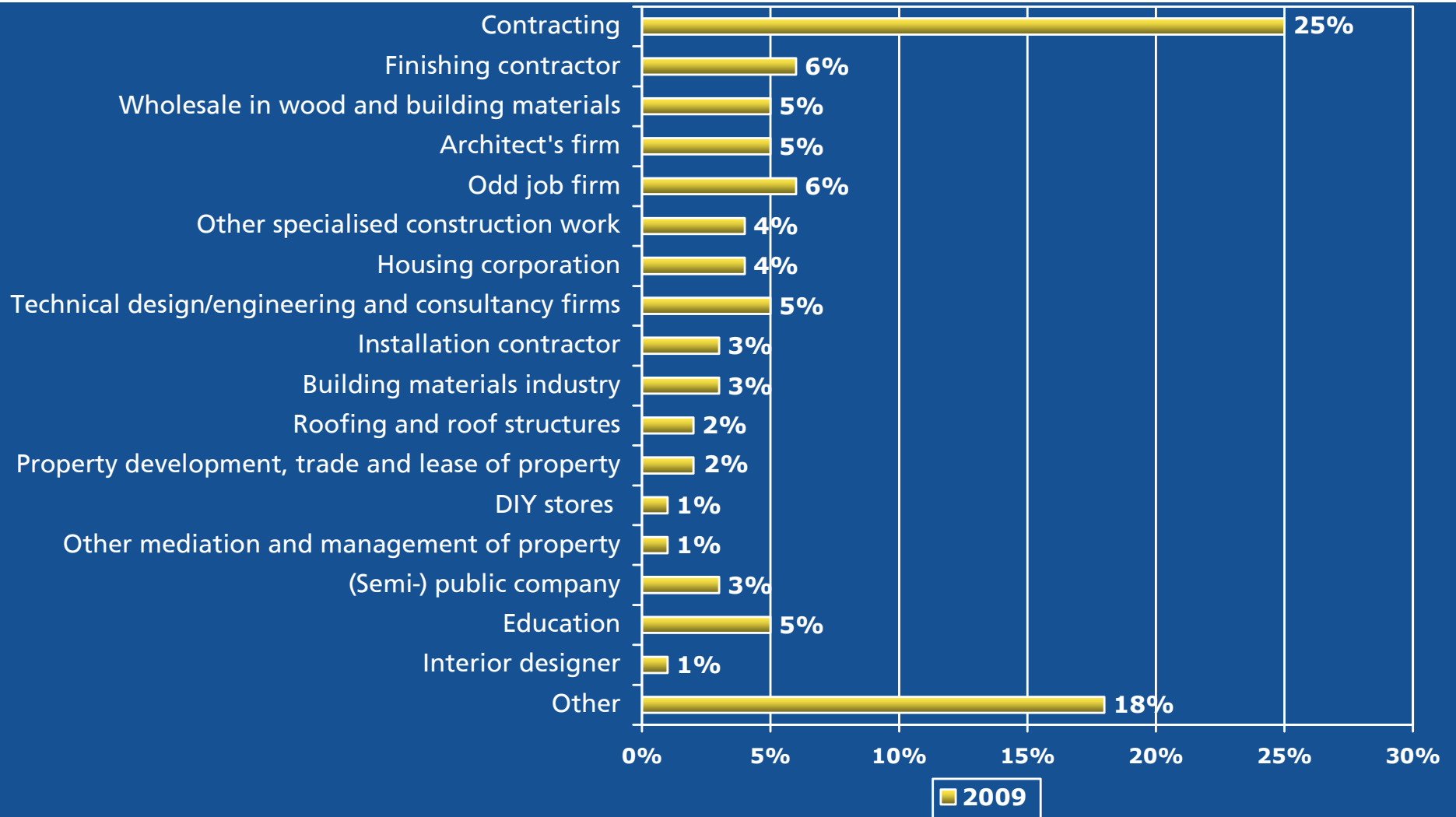
between people



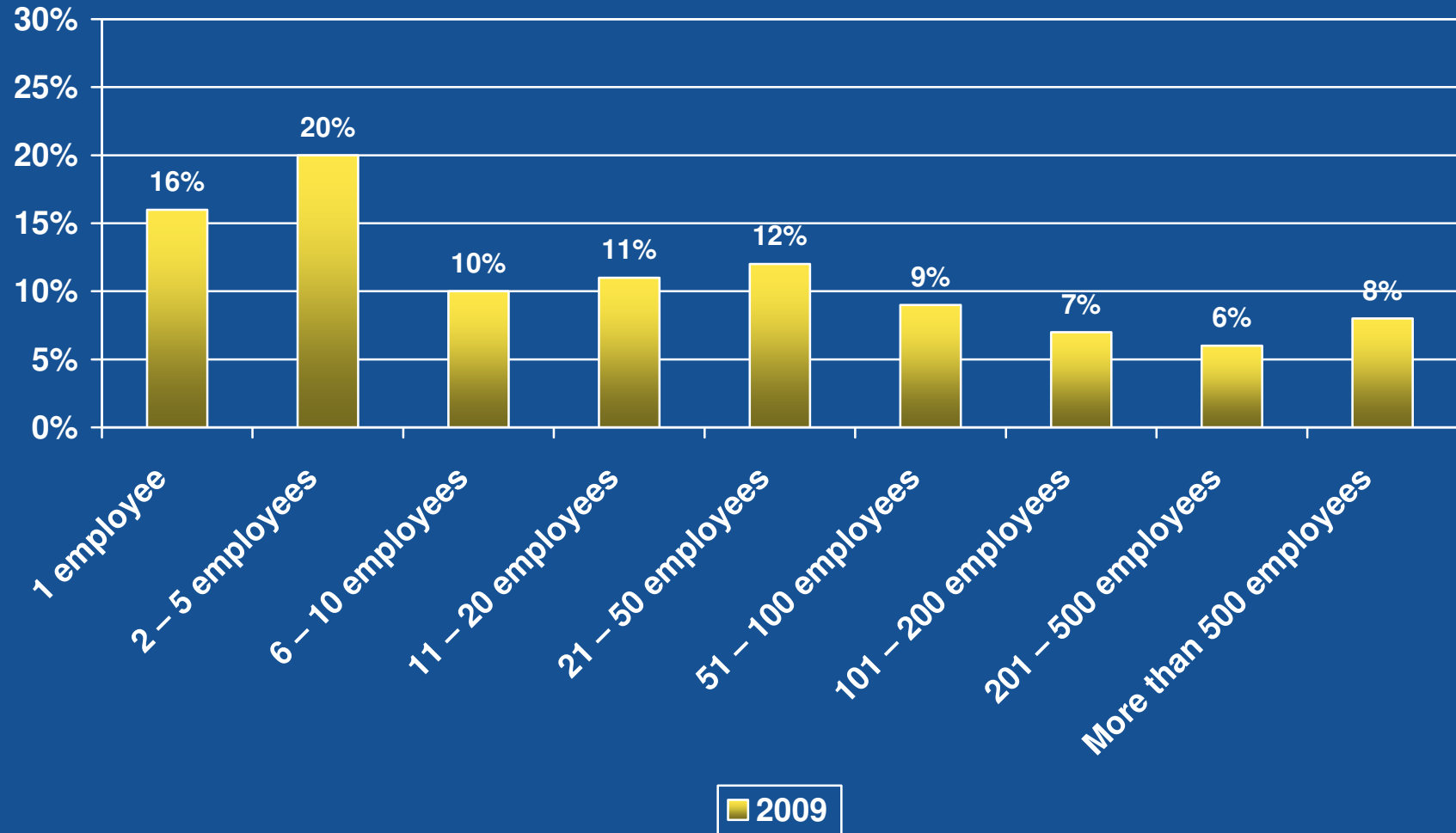
Internationale Bouwbeurs 2009

Evaluation visitors registration and visitors survey

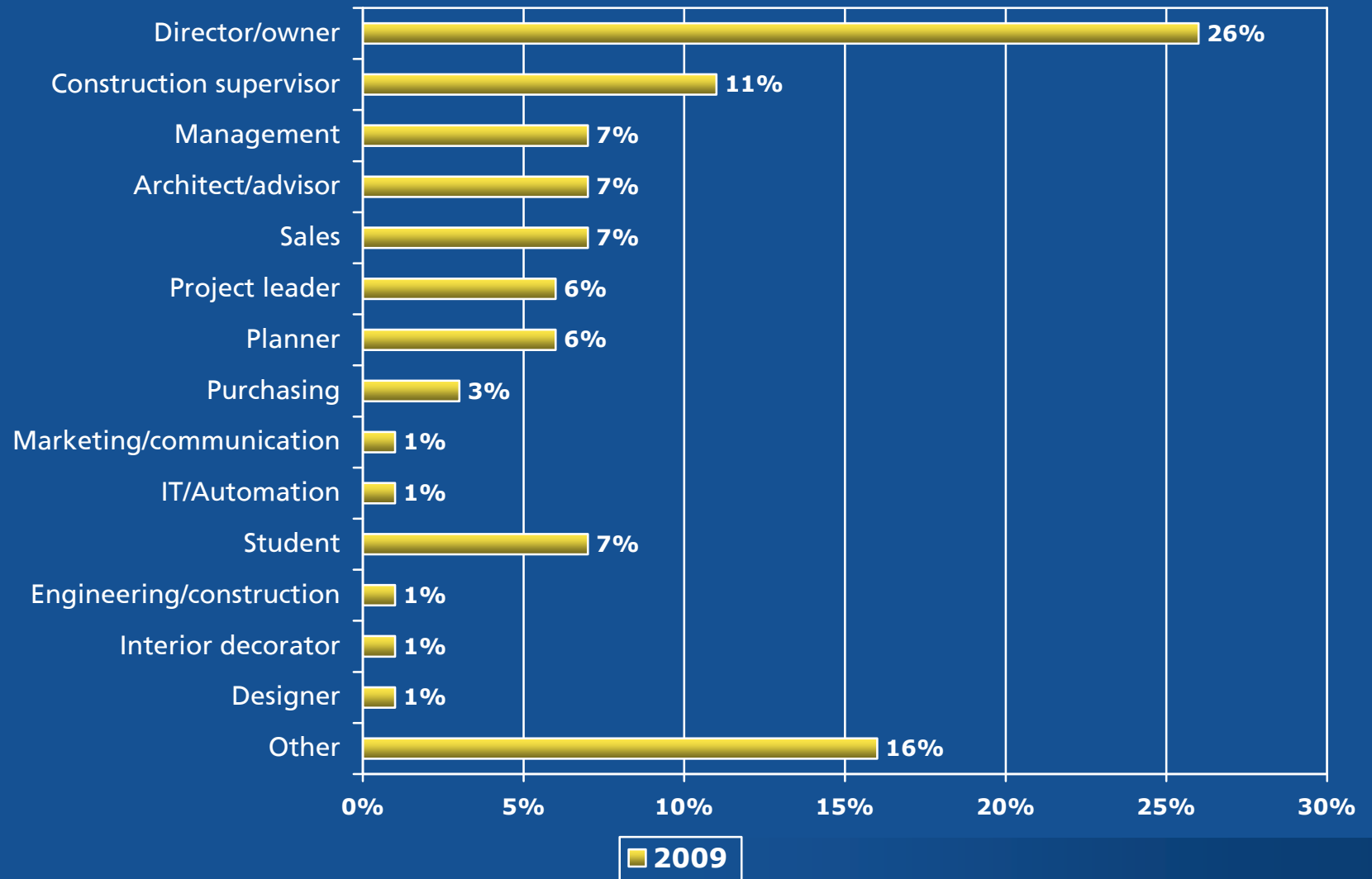
Visitor categories



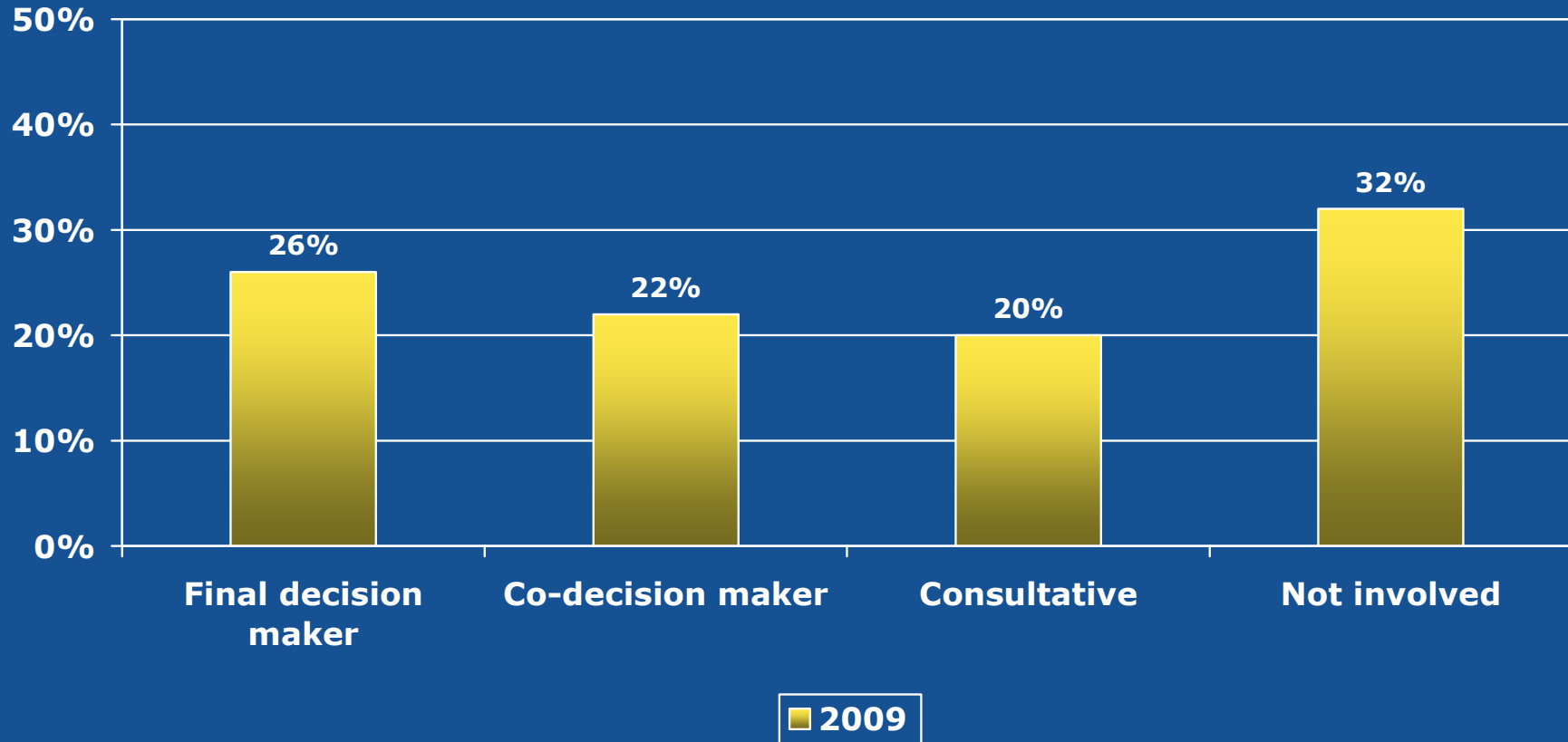
Number of employees



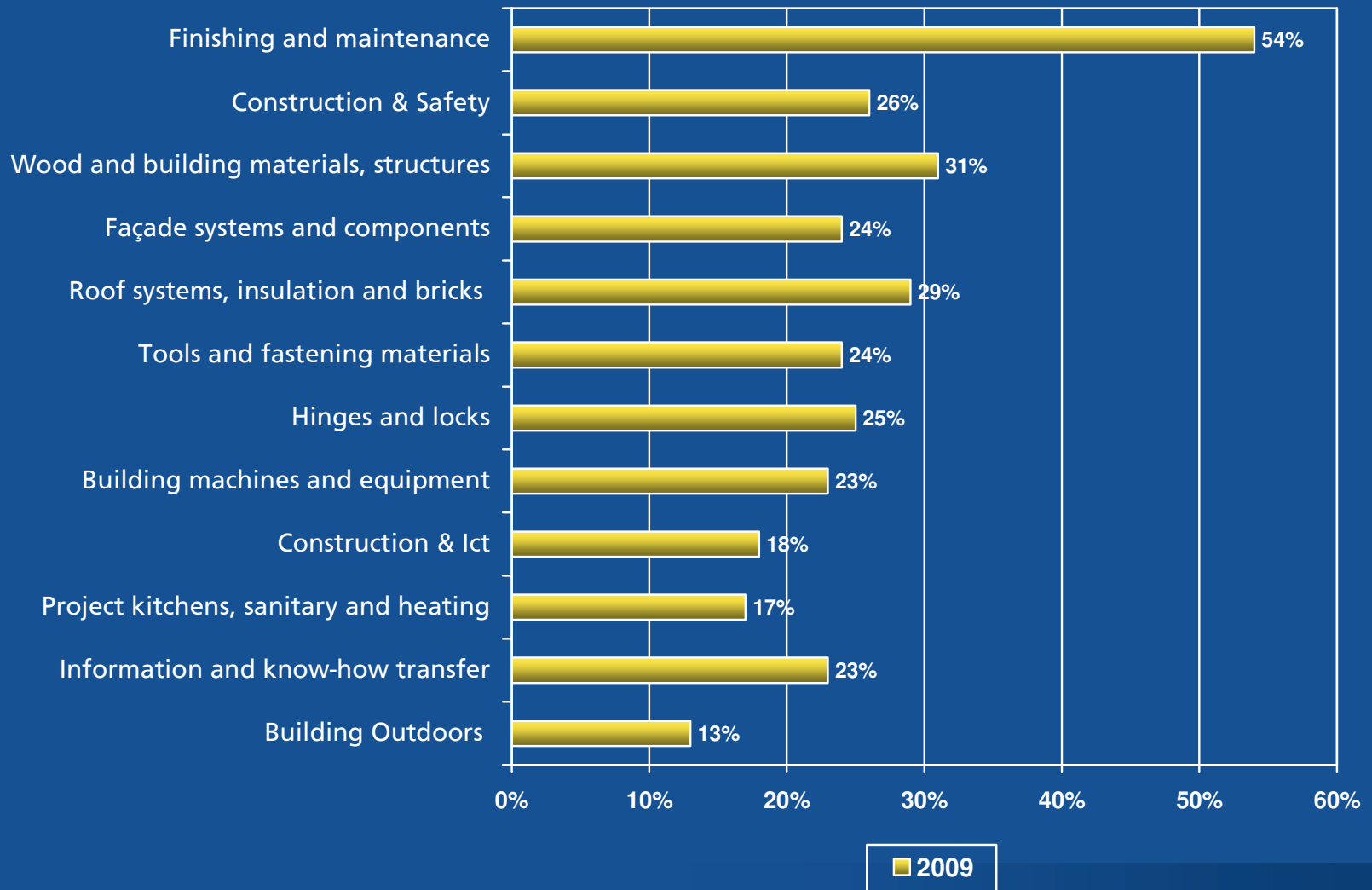
Job profile



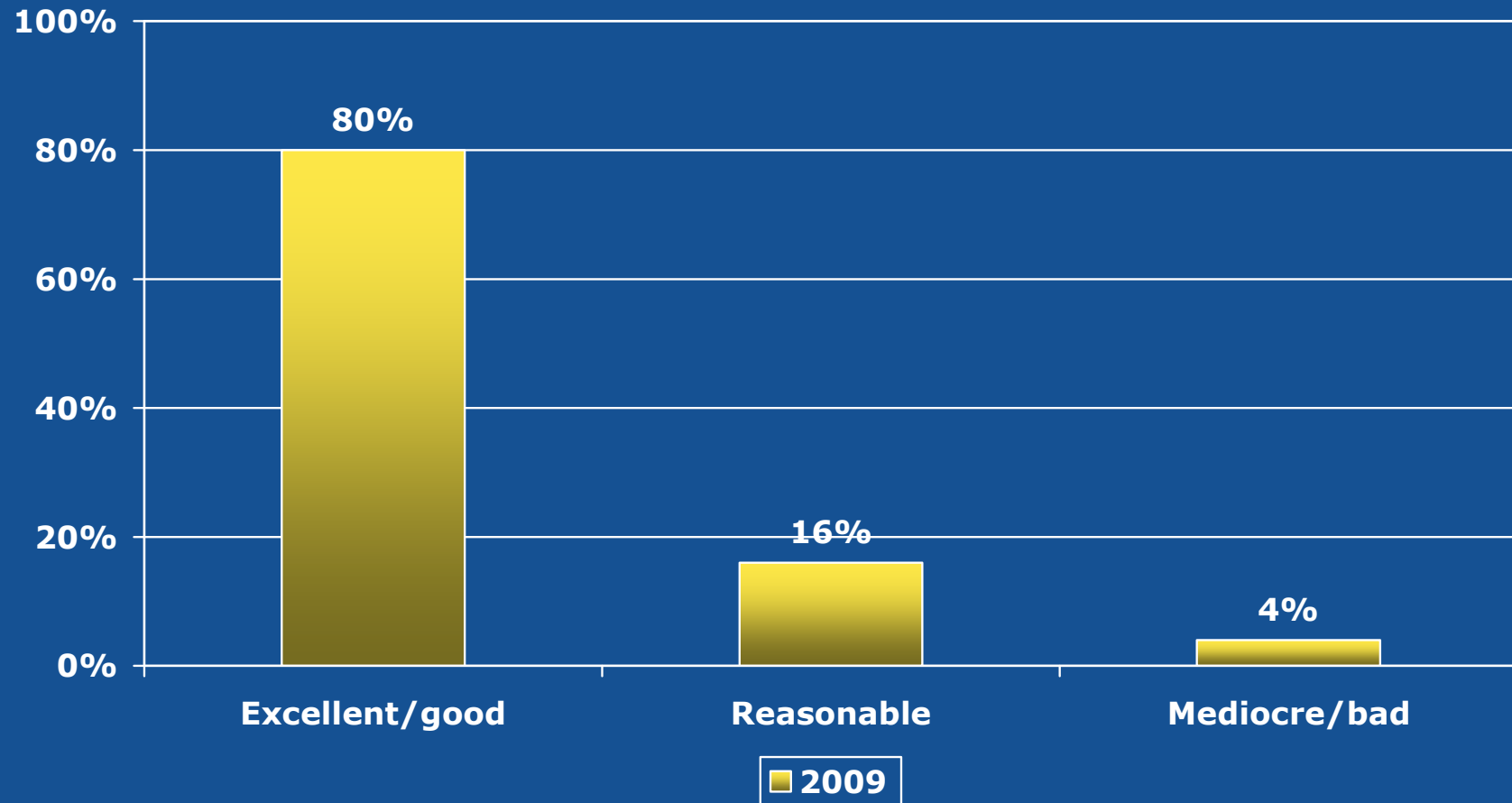
Role regarding purchase of products



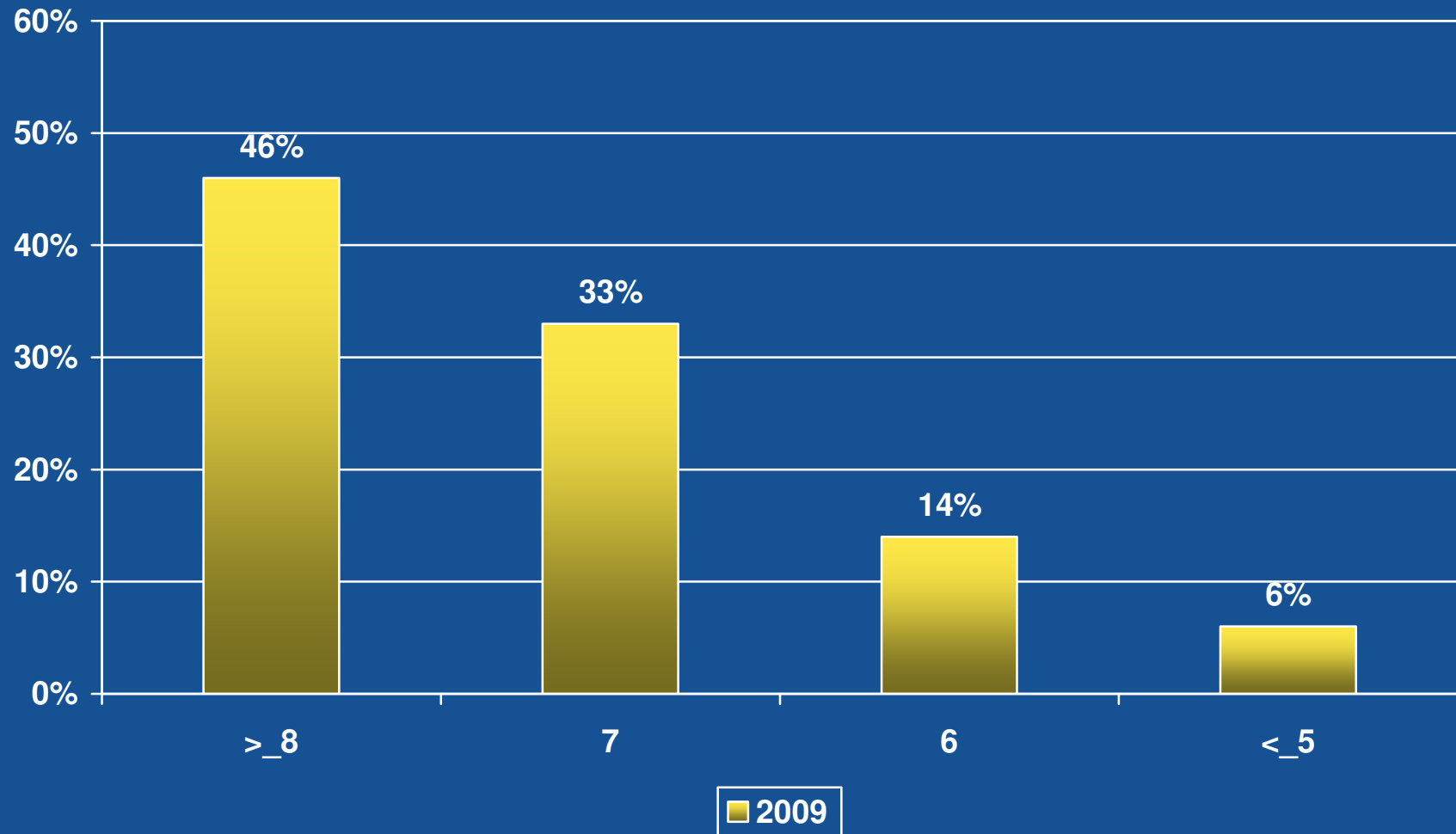
Area's of interest visitors



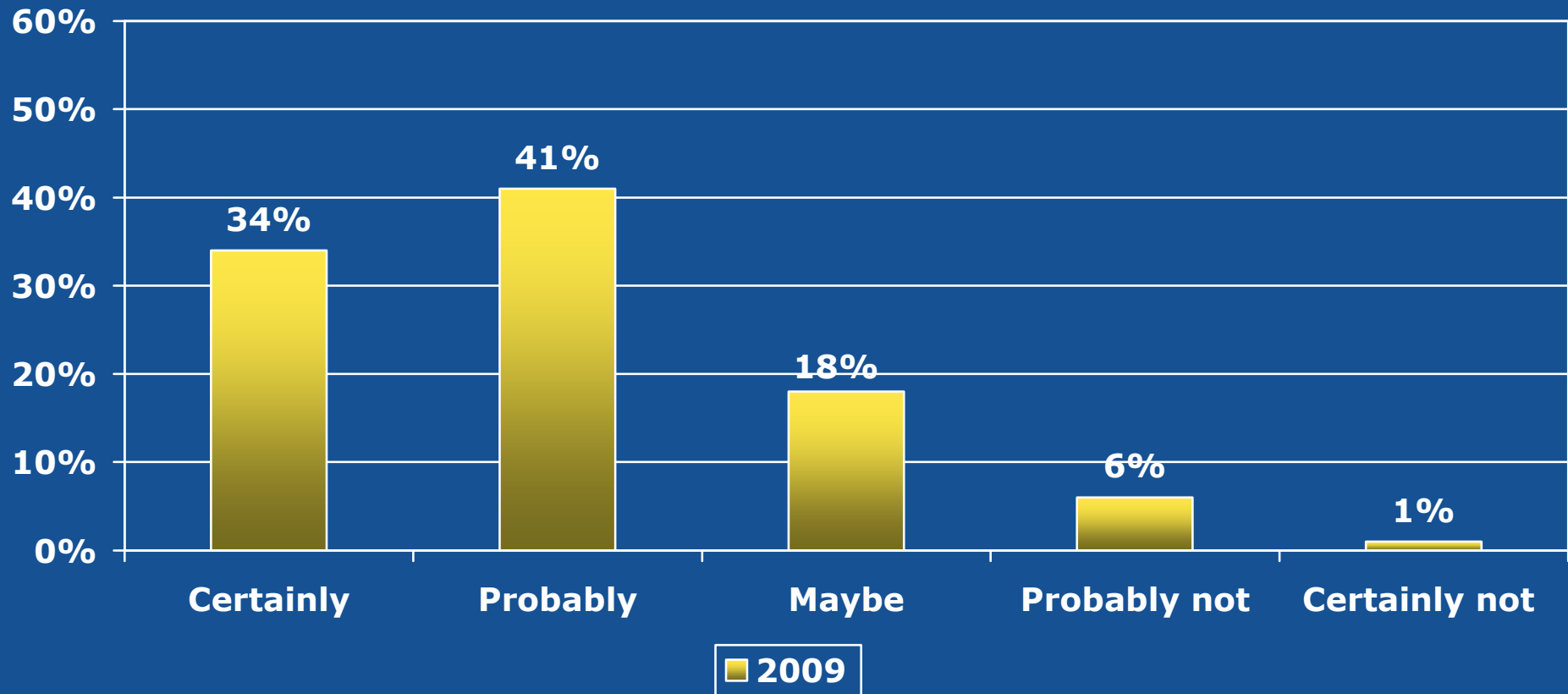
Visitor judgement about what's offered at the exhibition



Visitors mark Bouwbeurs 2009 (Average mark: 7,2)



Plans to visit next edition Bouwbeurs in 2011



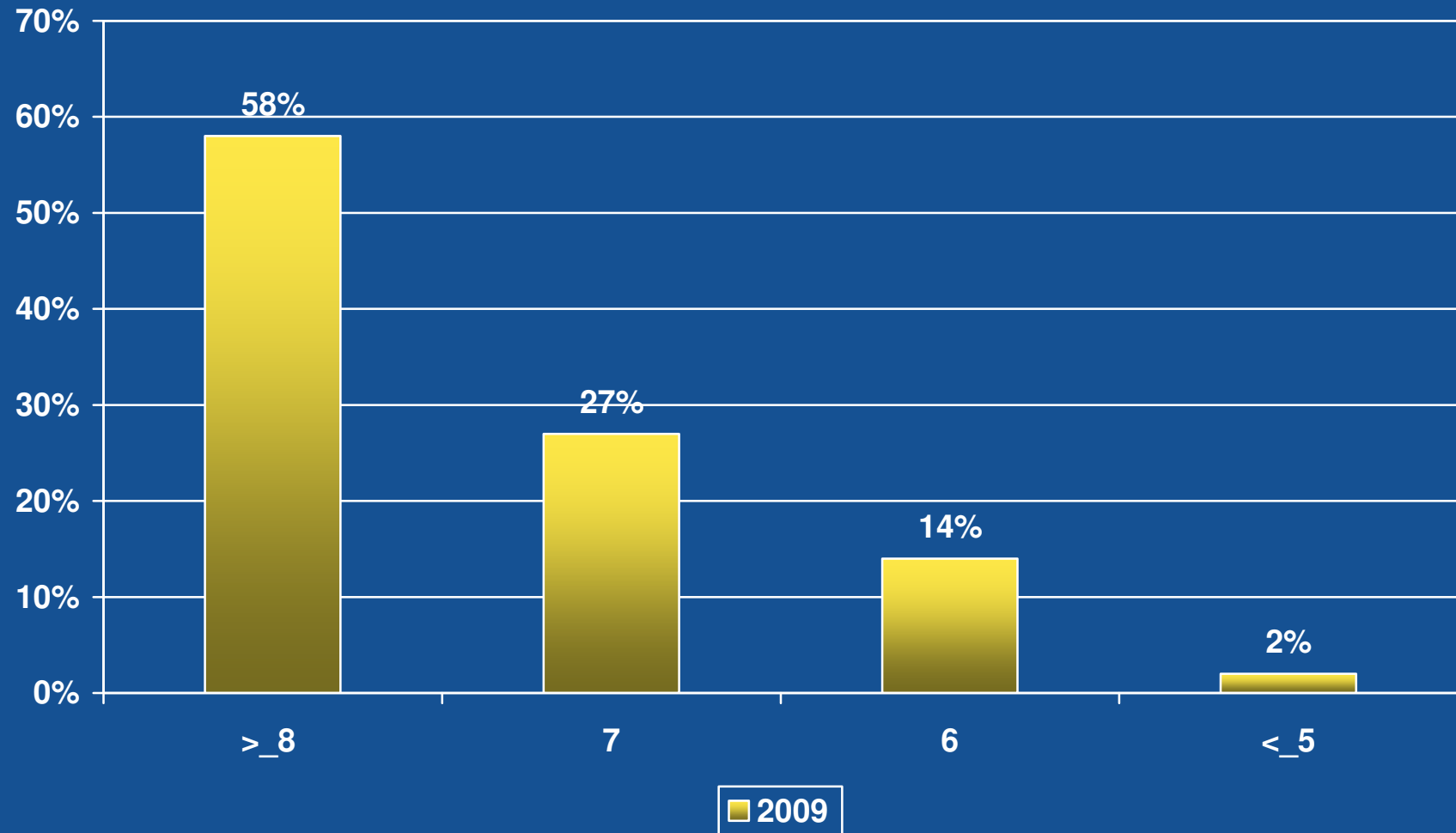


between people

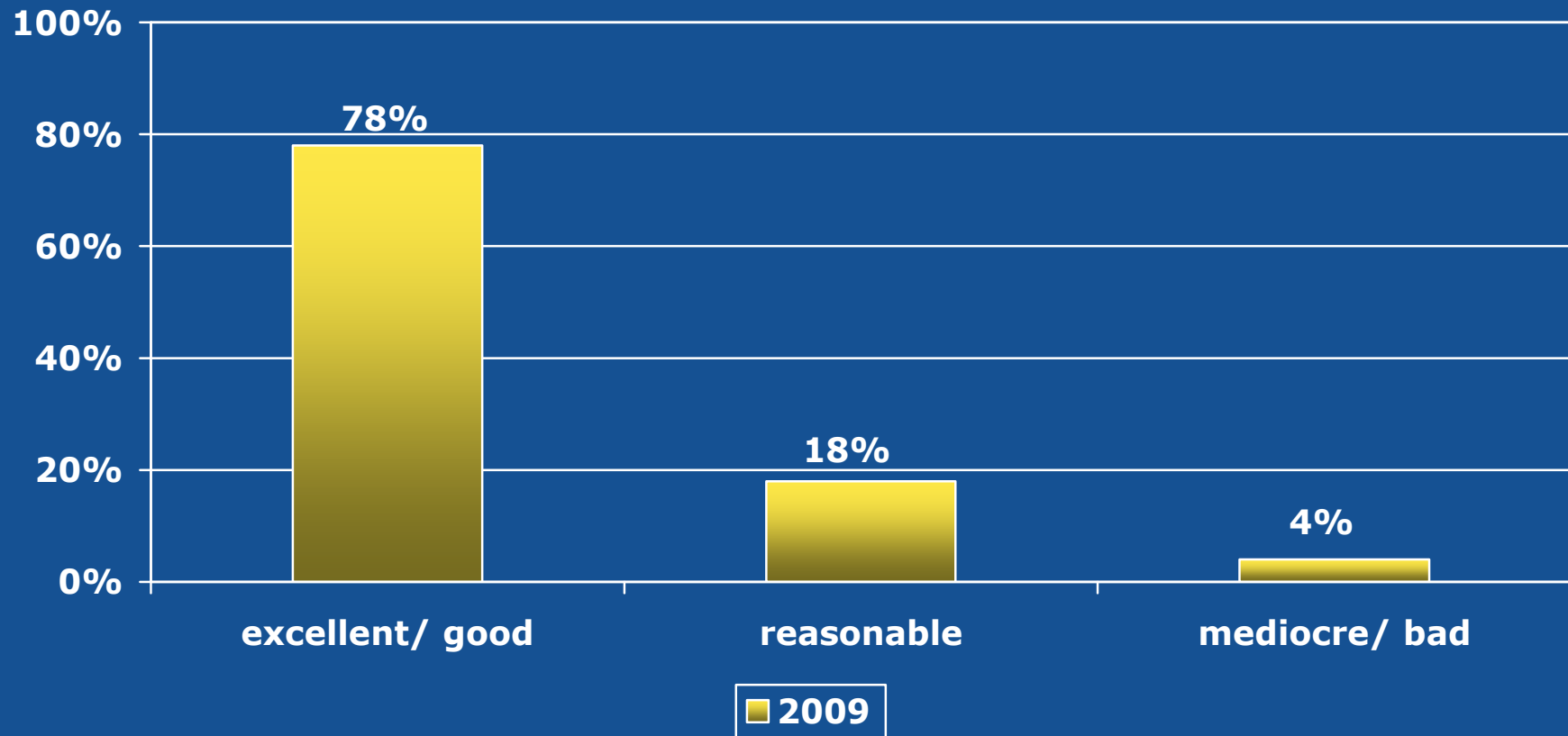
Internationale Bouwbeurs 2009

Evaluation exhibitors

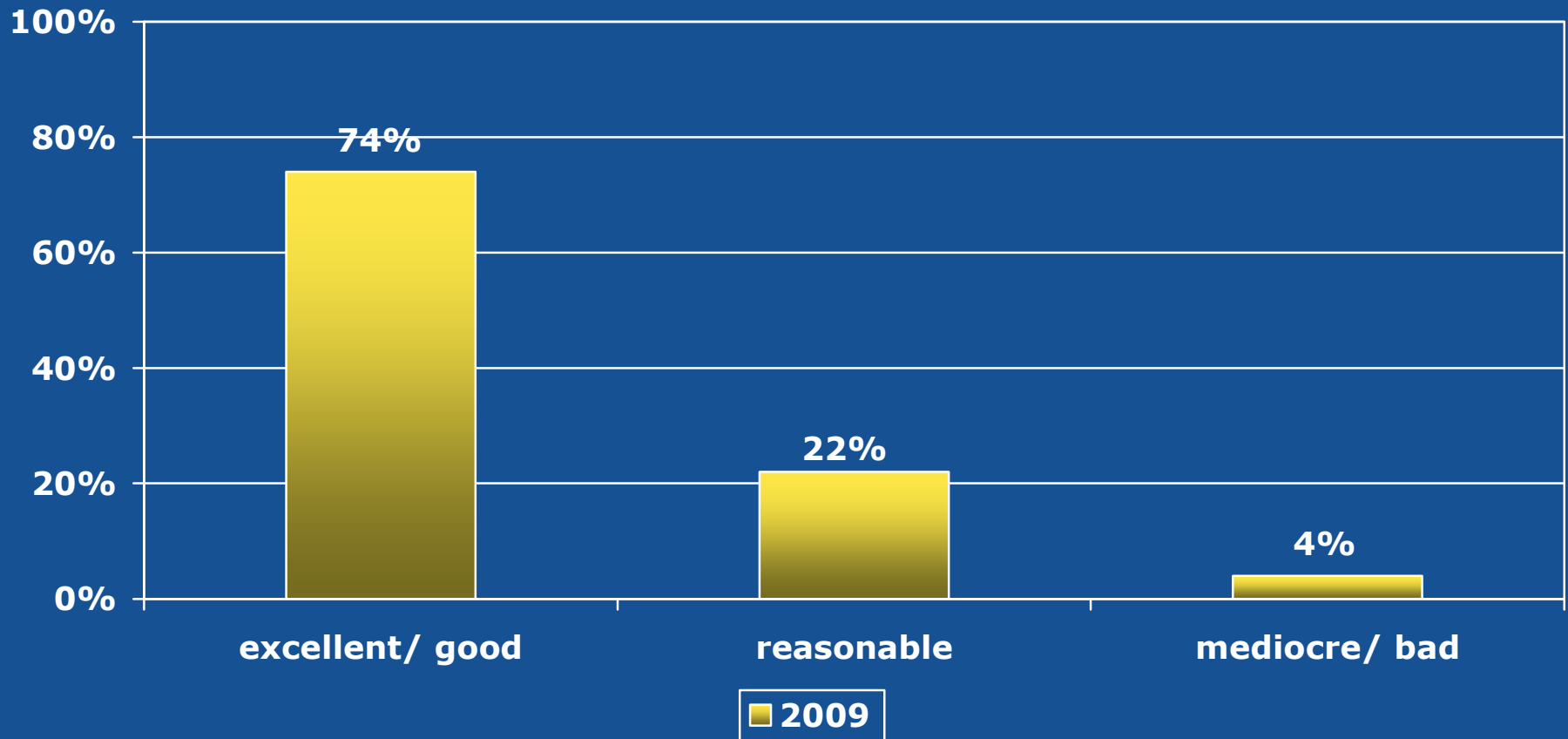
Exhibitors mark Bouwbeurs 2009 (Average mark: 7,5)



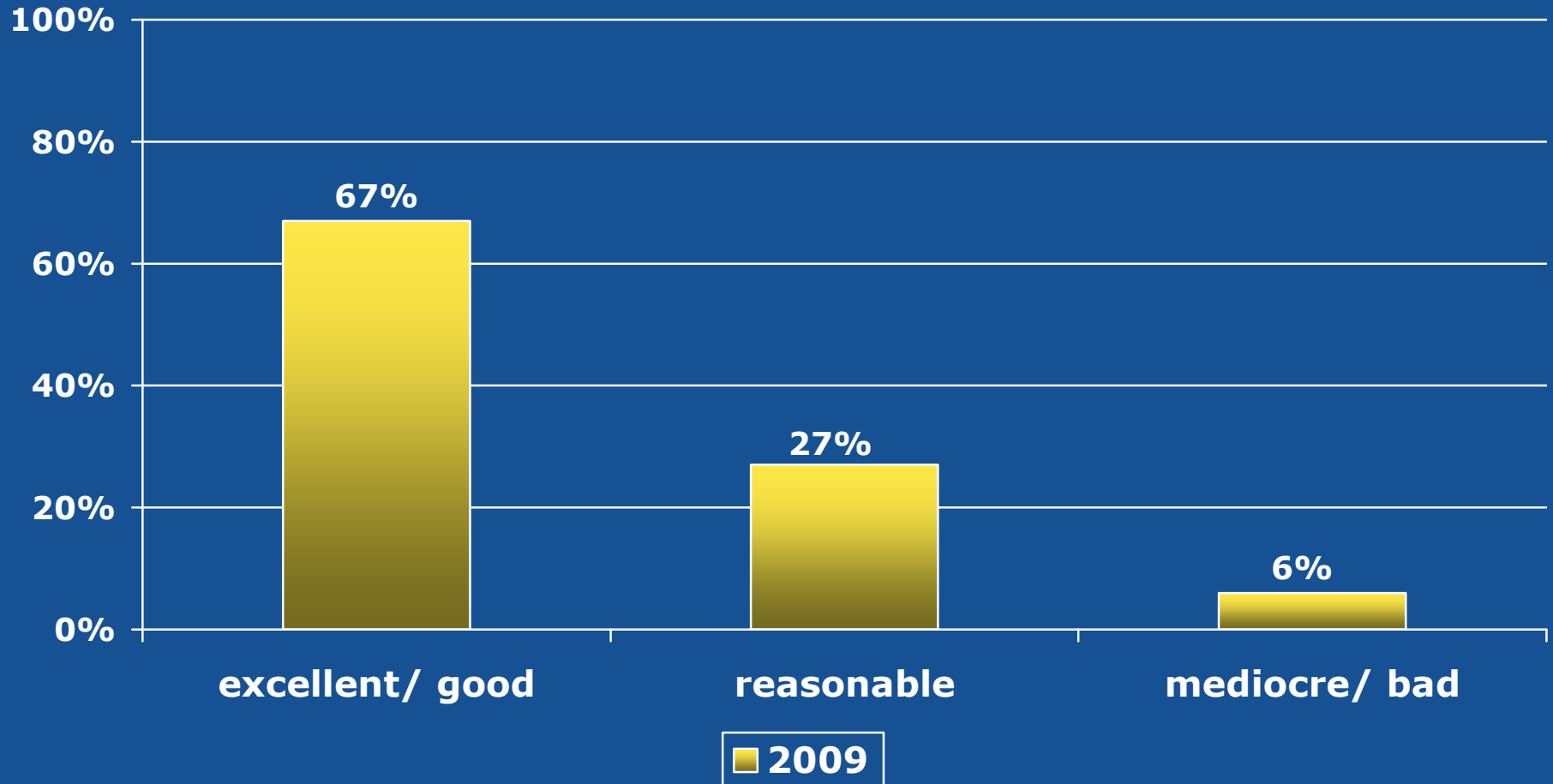
Judgement about number of visitors



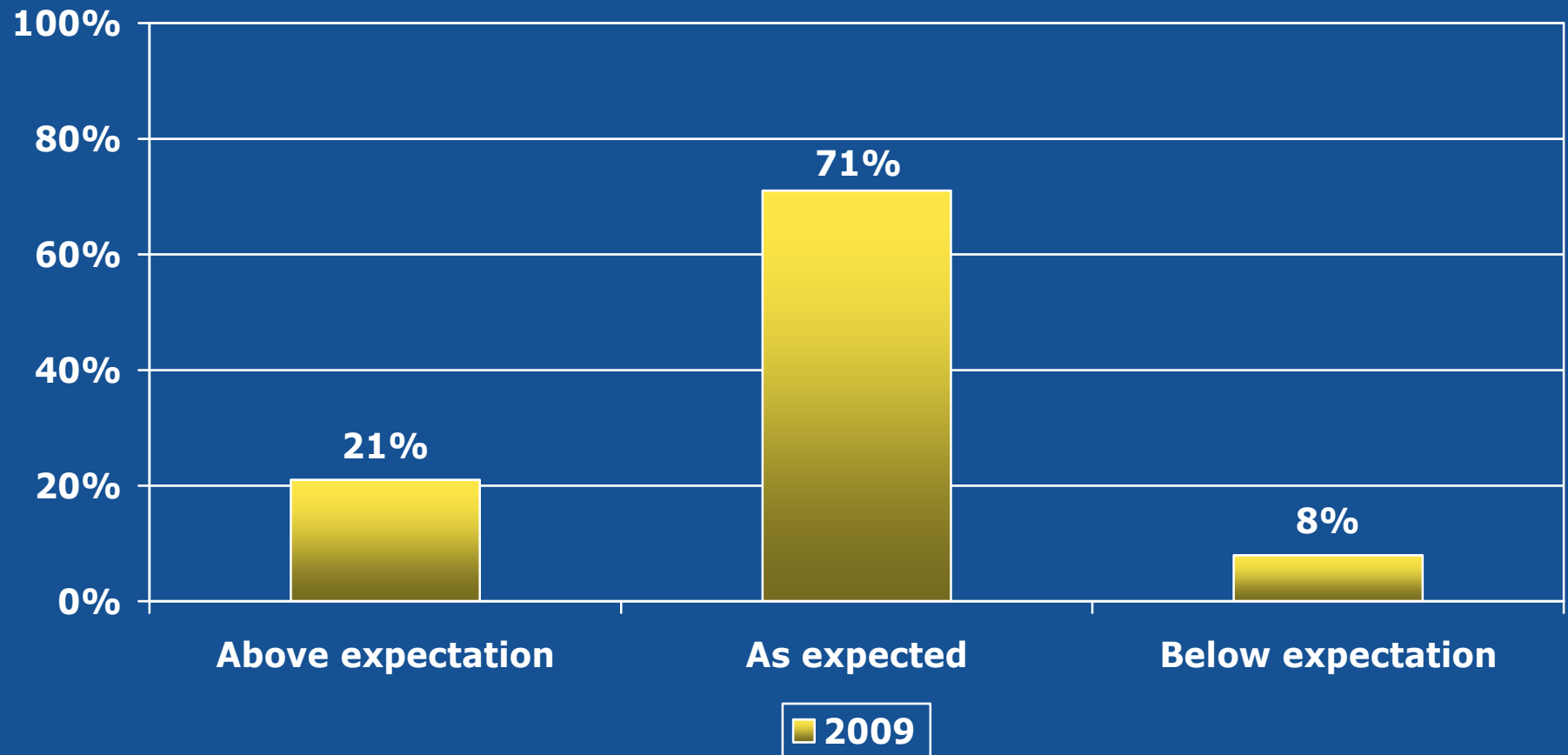
Judgement about quality of visitors



Judgement about business result



Did de Bouwbeurs meet the exhibitors' expectation?



Chance of participating again in next edition of Bouwbeurs

